107 EAST MAIN STREET • CARTHAGE, MS 39051

BEATEPEAK

by Abby Berry

As a member of Central Electric Power Association, you know how to make smart energy choices that help you save money. But did you know that 'when' you use electricity can be just as important as 'how much' you use?

Throughout the day, energy use fluctuates based on consumer demand. Typically, most households use larger amounts of electricity in the morning when most people are getting ready for their day, and in the evenings when people return from work, cook dinner, wash clothes, and watch television.

These times when people in our community are using more electricity at the same time are called "peak" hours.

By shifting some of your energy use to hours when demand is lower, also known as off-peak hours, you can save money on your electric energy bill by helping to keep rates lower for all our members.

Here are a few easy ways you can shift energy use to off-peak hours:

- Adjust your thermostat. During summer months, raise the thermostat a few degrees during peak hours.
- Wash full loads of clothes in cold water during off-peak hours.
- Run the dishwasher right before you go to bed, or air-dry dishes by opening the dishwasher instead of using the heated dry cycle.
- Turn off lights and electronics when not in use. (Try to make this a daily habit, whether during peak or offpeak hours.)

There are many ways to save energy and money by making a few minor adjustments to your daily routine.

We're here to help. Contact us if you have questions about your energy bill

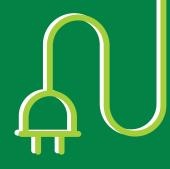


Energy efficiency tip of the month

Energy used for cooling and heating your home makes up the largest portion of your monthly energy bills.

By combining regular equipment maintenance and upgrades with recommended insulation, air sealing and thermostat settings, you can save about 30% on your energy bills while helping our environment.

Source: energy.gov



RETIRES



Brian Long, general manager, presents Robert Alford a retirement plaque for 34 years of dedicated and outstanding service to Central Electric Power Association.



Brian Long, general manager, presents Clemon Fortune a retirement plaque for 39 years of dedicated and outstanding service to Central Electric Power Association.



TOTAL YEARS OF SERVICE



TOTAL YEARS OF SERVICE

73 years of dedicated service.

Have an outage...TEXT US!

To sign up for texting power outages, please visit

www.centralepa.com.

Once you have enrolled, you will receive outage updates. Simply text the word "OUT" to 866-846-5671 to report your power outage.

